

Email Your Community Template

Here's some starter text you're welcome to use as-is or personalize in your own voice.

Subject: A simple idea that saves money and helps us reach net zero

Hi [Name],

I wanted to share a simple idea that could help every country make faster progress on climate change — while saving money.

Right now, governments recognize some climate solutions (like solar, wind, and EVs) but not others. Permanent carbon removal pathways are essential for cleaning up the emissions we can't avoid, but many governments can't use them yet because standards haven't been set.

This means we're sometimes paying more than necessary for emissions reductions.

If governments recognize all science-aligned pathways — including permanent carbon removal — we can:

- reduce costs for taxpayers
- help innovators grow
- make faster progress toward net zero

It's a rare climate action that costs nothing and delivers a lot.

If this resonates with you, consider sharing it with your representative or your community. The more people know about it, the faster we can make progress.

Thanks for reading,

[Your Name]