

Email Your Representative Template

Here's some starter text you're welcome to use as-is or personalize in your own voice.

Subject: Exploring Climate Footprint Labels

Hello,

I'm writing to share a simple, no-cost idea that could help reduce emissions at gigatonne scale while empowering consumers: climate footprint labels on products and services.

Most global emissions come from parts of the economy where consumers and producers lack clear information - including products and services, food and diet, freight, materials, and waste. When emissions become visible, markets shift. Producers clean up supply chains, consumers make informed choices, and emissions fall across the largest and most flexible parts of the global economy.

Climate footprint labels are a no-cost policy for governments and a proven way to increase transparency. Many countries already use similar approaches for nutrition labels and appliance efficiency labels.

I would be grateful if you and your colleagues would consider exploring this idea as part of your climate and consumer-protection work. It's a practical, globally relevant solution that supports informed decision-making and cleaner supply chains.

Thank you for your time and service.

Sincerely,

[Your Name]