

“Email Your Community” Template – Regulate All Emissions

Here’s some starter text you’re welcome to use as-is or personalize in your own voice.

Subject: A Fair and Simple Way to Reach Net Zero

Hi everyone,

I wanted to share an idea that’s gaining momentum around the world: **every source of greenhouse gas emissions should follow a long, gentle path to zero.**

Right now, most countries regulate only some sectors. Others are left out entirely. That makes it impossible to reach net zero - no matter how strong the target is.

A universal ramp fixes this by:

- including every sector, so no one is left behind
- moving slowly and predictably, protecting jobs and competitiveness
- giving businesses clarity to plan and invest
- making our climate goals achievable instead of aspirational

It’s simple, fair, and something we can all talk about with confidence. If you’re interested, I’d love to share more or point you to resources that explain how it works.

Thanks for reading,

[Your Name]