

Email a Company Template

(For neighbourhood groups, Slack channels, WhatsApp groups, school newsletters, local climate circles, etc.)

Here's some starter text you're welcome to use as-is or personalize in your own voice.

Hello everyone,

I wanted to share a simple, no-cost idea that could make a meaningful difference for climate action: climate footprint labels on products and services.

Most global emissions come from parts of the economy where consumers and producers lack clear information. When emissions become visible - right on the shelf or at checkout - producers reduce waste and clean up supply chains, and consumers can make informed choices. It's a proven mechanism, similar to nutrition labels and appliance efficiency labels.

If this is something you'd like to see in our community, you can:

- ask your favourite brands to display climate footprints
- support companies that already provide transparency
- contact your representative using a ready-made template
- share the idea with friends and neighbours

It's one of the world's highest-impact, no-cost climate solutions — and awareness spreads fast.

More info here: [Climate Footprint Labels | Possible By Design](#)