

Email Your Representative Template

Here's some starter text you're welcome to use as-is or personalize in your own voice.

Subject: A no-cost way to accelerate net zero and save taxpayers money

Dear [Representative / Minister / Senator / MP],

I'm writing to share a pragmatic, no-cost opportunity for governments to accelerate progress toward net zero while reducing costs for taxpayers and industry.

Today, many national climate frameworks recognize renewable energy, electrification, and efficiency - but do not yet recognize permanent carbon dioxide removal (CDR) pathways such as DACCS, BECCS, carbon mineralization, and ocean alkalinity enhancement. These pathways are essential for hard-to-abate sectors and legacy emissions, and they are already cost-competitive with many existing abatement options.

In some jurisdictions, governments are paying over US\$1,000 per tonne for certain abatement measures, while permanent CDR can be sourced for US\$500 or less. When lower-cost, science-aligned pathways are not recognized, taxpayers pay the difference.

A phased approach to pathway standards - recognizing high-integrity voluntary standards now and aligning with emerging public standards over the next two years - would:

- reduce public spending
- accelerate progress toward net-zero commitments
- unlock innovation and investment
- strengthen global competitiveness

This is not about choosing winners. It is about letting all safe, science-aligned pathways compete on cost and performance - and ensuring public funds are used efficiently.

I hope you will consider supporting the recognition of all climate-aligned abatement pathways in upcoming policy work. It is a rare opportunity to deliver better climate outcomes at a lower cost.

Thank you for your leadership and service.

Sincerely, [Your Name] [Your City]