

Email a Company Template

Here's some starter text you're welcome to use as-is or personalize in your own voice.

Subject: Interest in Climate Footprint Labels

Hello,

I'm a customer who values transparency and sustainability, and I'm writing to ask whether your company would consider adding climate footprint (CO₂e) labels to your products.

Many leading brands around the world - including Oatly, Asics, and Quorn - already provide climate footprint information. These labels help consumers make informed choices and give producers a clear incentive to reduce waste, materials, energy, and freight across their supply chains.

Climate footprint labels are simple to implement using data that most companies already track. They're also a powerful way to demonstrate leadership, build trust, and meet growing consumer expectations for transparency.

If your team is exploring this already, I'd love to learn more. If not, I hope you'll consider it - it would make a meaningful difference.

Thank you for your time, and for everything you do to serve your customers.

Warmly,

[Your Name]